

Why Become an AICI Member?

- 1 Belong to the leading and largest professional association of image consultants worldwide.
- 2 Have increased credibility as a member of a GLOBAL organization.
- 3 Have increased visibility with our Membership Directory and weblink
- 4 Access the Forum, an online community for AICI members to engage in direct communication among all subscribed members and to exchange ideas and resources on any topic related to our field.
- 5 Connect to a support network of like-minded business professionals – more than 1300 in over 49 countries.
- 6 Access Chapter Meetings geared toward providing solid and ongoing information, education, and support in local geographic areas.
- 7 Receive discounts on conference registration; the annual global conference is a priceless source of information and support.
- 8 Receive a weekly Member Minute, a bi-monthly AICI *Connections* online newsletter and *Image Update Magazine*.
- 9 Access member tools on the AICI website.
- 10 Tap into educational resources to further refine your skills and obtain certification to build your credibility.
- 11 Accelerate your career by visiting the Image Resource Directory and discovering the best training programs in our industry.
- 12 Receive coaching from some of the masters in our field through the Success Coaching program.
- 13 Find a mentor who will guide you through the process of building your knowledge and your business.
- 14 Attend seminars and workshops designed for your level of experience (Beginner, Intermediate and Advanced).
- 15 Receive the highest certifications in the industry: AICI FLC, AICI CIP and AICI CIM.
- 16 Be recognized for your achievements through awards in 5 different categories.
- 17 Access the latest image books, publications, CDs, and MP3s.
- 18 Access free Customizable Press Releases.
- 19 Pick up valuable press coverage and, as a result, new clients.
- 20 Belong to an association approved by the International Association of Continuing Education and Training (IACET) to offer Continuing Education Units (CEUs) that are internationally recognized educational credits.
- 21 Access the FLC Study Guide, Application, and Key Terms.
- 22 Advertise with AICI, where you can learn about ways to increase your visibility.
- 23 Receive support and education in your native language. A Community Liaison is available to help.
- 24 Develop managerial, leadership, marketing, and business skills.
- 25 Command higher fees.
- 26 Access information about the Image Industry from leaders in the Image Industry.
- 27 Get expert advice from published authors, image experts, fashion professionals and shopping geniuses.
- 28 Take part in "feel good" community service programs.
- 29 Develop your expertise and leadership and make a difference in the industry by serving on an AICI committee or Board – there are over 50 to choose from!
- 30 Access industry standards and guidelines as they are developed.
- 31 Demonstrate integrity, ethics, commitment and competence as an Image Professional.
- 32 Become a CEU provider and offer your clients training programs that adhere to IACET regulations.
- 33 Practice your skills as a keynote speaker.
- 34 Become a sponsor and "influence the influencers".



The Source for Image ProfessionalsSM
Education • Experience • Excellence

Hi,

If you are an image consultant, or plan to be an image consultant, you will want to be a member of your professional association. AICI is the premier association dedicated to educating, supporting and promoting image professionals worldwide. AICI represents an international community of members that counsel individual and corporate clients on appearance, behaviour and verbal and non-verbal communication skills to help them achieve their specific goals with authenticity, credibility and self-confidence.

To apply as a member, please go to **www.aici.org** and click on “Join AICI”.

For many of us, the greatest benefit of membership is the personal interaction and the opportunity to meet and speak one-on-one with other successful image professionals. The expanded network of contacts creates opportunities for us to foster alliances and generate business referrals.

AICI has chapters worldwide. Chapters provide us access to meetings geared toward providing solid and on-going information, education and support in local geographic areas. When you apply, you can choose the chapter to which you would like to be affiliated.

One of the best ways to get maximum benefits from AICI is to attend our annual global conference. On our website, click on “Annual Conference” for more information.

Please contact us if you have any questions.

All the best in your image career!

www.aici.org