

# **One Dress Many Looks: From Day to Evening in Style**

An active, on-the-go lifestyle requires that we be effortlessly appropriate for any occasion. One classic piece can take us to dress-up or dress-down. Coordinating with a variety of accessories can give us any look, any time, anywhere.

## **From Dress-Up Business**

Business requires a suited-up look. A professional jacket adds credibility to a basic dress. A jacket that matches the dress has higher authority than a jacket that coordinates.

Jewellery for business is low-key, understated and classic. Simple earrings are the most important jewellery item for business. Sheer hose and a classic pump complete the outfit. Hair is sleek and controlled; make up is understated and elegant.

## **To Dress-Down Evening**

Casual evening has a sexiness that sets it apart from casual day. Leave boring behind, and go for casual charisma. To transform for a casual night out, you can start by losing the jacket. Now replace your business hose and heels with leggings and over-the-knee boots. Instead of the classic understated business jewellery, use chunky, funky bling. Groom for the evening – take care of dental hygiene, spritz on some fragrance, and freshen your hair and make-up. Grab your casual metallic handbag and you're ready to go.

## **From Dress-Down Job**

Just because your work dress code is casual, doesn't mean you need to sacrifice style. An interesting scarf wrapped around once or twice adds creativity. Textured tights and boots make your casual look confident and current. Jewellery can be distinctive and individualistic.

## **To Dress-Up Evening**

For evening you can expand into elegance with fishnet stockings, patent sling-backs and clutch, and sparkly jewellery. Add some styling gel to your hair for a quick up-do. Add drama to your eyes with extra lush false eyelashes and smoky shadow, and sultriness to your mouth with a pale gloss. Don't forget your dental hygiene, and apply your favourite fragrance.

Find the classic piece that suits your colouring and body type, and have fun coordinating.

*Karen Brunger is Director of International Image Institute Inc., and  
a Past President of the Association of Image Consultants International*

**[www.imageinstitute.com](http://www.imageinstitute.com)**

905.303.8636